

Anglais LVA – Banque PrepAct ELVi

Session d'entraînement — Sujet inédit (format concours)

LE SUJET

Thématique : **Tech Antitrust & Digital Markets Regimes in the Anglosphere (US/UK)**

Le dossier thématique comprend 5 documents : 2 articles en anglais (Docs 1–2), 1 texte en français (Doc 3), 1 tableau (Doc 4) et 1 document iconographique (Doc 5).

I — Résumé analytique comparatif (Q1)

30% de la note — 350 mots $\pm 10\%$, en anglais. S'appuyer exclusivement sur les Documents 1 et 2. Indiquer le nombre de mots.

Question : According to Documents 1 and 2, who effectively sets the rules for digital markets in the US and the UK—regulators or platforms—and under which conditions can public authority credibly reclaim oversight?

II — Expression personnelle : essai argumenté (Q2)

50% de la note — 500 mots $\pm 10\%$, en anglais. Mobiliser l'ensemble du dossier. Indiquer le nombre de mots.

Question : Should democracies treat gatekeeping power in digital markets like a public utility? Discuss trade-offs between innovation, freedom of choice and accountability, with references to US/UK debates.

III — Traduction (thème) (Q3)

20% de la note — ~200 mots $\pm 10\%$, en anglais. Traduire uniquement le passage en gras entre crochets dans le Document 3.

DOCUMENT 1 — Article (anglais)

“Standards by Stealth: How Platforms Write the Rules Before Regulators Do” — Texte intégral (~900 mots)

As lawsuits, consultations and market studies proliferate, a more prosaic form of rule-making quietly advances: product defaults. In digital markets, the company that ships first at scale writes standards by stealth—through APIs, developer terms and user-interface choices that nudge both consumers and rivals. By the time regulators intervene, the choreography of choice has already set, and what remains to be negotiated are carve-outs and compliance dashboards.